

INDIVIDUALLY WRAPPED BAKERY

From real fruit to buttery streusel, SuperMom's® premium muffins, pastries and cakes are individually wrapped to seal in freshness, making morning and snack time so much better. Our signature thaw-and-sell bakery program delivers convenience, reliability, and superior quality to win the loyalty of your customers with these everyday favorites. It's simple - just thaw and sell!

MUFFINS

Our impressively sized muffins are crafted with premium ingredients from ripe wild blueberries to crunchy walnuts and bittersweet chocolate chips to give customers that bakery-fresh taste.

15029	Banana Walnut	6 - 5.5 oz.	45 Days
15031	Blueberry	6 - 5.5 oz.	
15036	Chocolate Chip	6 - 5.5 oz.	
15033	Double Chocolate	6 - 5.5 oz.	



DANISH

Our danishes offer soft flaky layers of pastry dough filled with sweet fruit fillings from apple, cherry, and strawberry – to rich and smooth Bavarian crème for exceptional taste.



15006	Apple	12 - 5 oz.	45 Days
15011	Blueberries & Cheese	12 - 5 oz.	
15001	Cherries & Cheese	12 - 5 oz.	
15003	Cheese	12 - 5 oz.	
15013	Strawberries & Cream	12 - 5 oz.	

BREAKFAST & LOAF CAKES

Our moist and delicious breakfast and loaf cake slices are made with premium ingredients from fruit purée to crunchy walnuts and cinnamon streusel to give customers that hometown taste.

15019	Banana Walnut	6 - 4 oz.	45 Days
15021	Cheese	6 - 4 oz.	
15026	Coffee	6 - 5 oz.	
15016	Lemon	6 - 4 oz.	
15023	Pound	6 - 4 oz.	



BUNS

Our soft and delicious hot dog buns are baked fresh and individually wrapped to seal in freshness. A perfect companion to your roller grill program or elsewhere that sanitary serving is a priority.

2706	IW Hot Dog Buns	48 count	10 Days
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GRAB & GO TREATS

SELLING IS SIMPLE!

16616	Brownie Bites	12 - 6 oz.	5 Days
16612	Mini Choc. Chip Cookies	12 - 6 oz.	12 Days
16614	Krispie Treats	12 - 3 oz.	14 Days
	Blueberry Donut Holes		
	Chocolate Donut Holes		
	Glazed Donut Holes		
	Plain Donut Holes		
	Powdered Sugar Donut Holes		



THAW & SELL BAKERY

AVAILABLE IN BULK TRAYS OR RETAIL-READY PACKAGES!

At SuperMom's®, we take great pride in our made from scratch tasting recipes of donuts, cookies, muffins, cupcakes and pastries. Our bakery treats are made fresh, packaged in bulk over-wrapped trays or clamshell retail containers, and frozen to seal in the freshness.

YEAST RAISED DONUTS

25335*	Raspberry Bismarck	25333*	Bavarian Bismarck	6 - 3 pk.	2 Days
25339*	Glazed Apple	25347*	Maple Iced Persian	6 - 3 pk.	
25337*	Glazed Ring	25349*	Chocolate Iced Ring	6 - 6 pk.	
25345*	Sprinkle Ring			6 - 6 pk.	
25329*	Apple Fritter			6 - 4 pk.	

OLD FASHIONED DONUTS

16589	Blueberry	25309*	Chocolate Glazed	6 - 6 pk.	3 Days
25311*	Chocolate Iced	25313*	Glazed	6 - 6 pk.	

CAKE DONUTS

25300*	Chocolate Iced	25301*	Choc. Iced Sprinkle	6 - 6 pk.	4 Days
25303*	White Iced	25305*	White Iced Sprinkle	6 - 6 pk.	
25307*	Plain			6 - 6 pk.	
16504	Variety			6 - 12 pk.	

DONUT HOLES

16545	Blueberry	6 - 10 oz.	5 Days
25703*	Chocolate Glazed	6 - 10 oz.	
25701*	Glazed	6 - 10 oz.	
25705*	Plain	6 - 10 oz.	
25707*	Powdered Sugar	6 - 10 oz.	



BAKED TREATS

25380*	Cinnamon Rolls	6 - 2 pk.	4 Days
16509	Candy Cookies	6 - 10 pk.	14 Days
16507	Chocolate Chip Cookies	6 - 10 pk.	14 Days
16513	Oatmeal Raisin Cookies	6 - 10 pk.	14 Days
25001*	Chocolate Cupcakes	8 - 4 pk.	7 Days
16720	Red Velvet Cupcakes	8 - 4 pk.	7 Days
25366*	Apple Danish	6 - 3 pk.	5 Days
25360*	Blueberry-Cheese Danish	6 - 3 pk.	5 Days
25363*	Cherry-Cheese Danish	6 - 3 pk.	5 Days
25600*	Blueberry Jumbo Muffins	6 - 4 pk.	10 Days
25601*	Chocolate Jumbo Muffins	6 - 4 pk.	14 Days
16600	Blueberry Mini Muffins	6 - 9.6 oz.	5 Days
16602	Chocolate Mini Muffins	6 - 9.6 oz.	5 Days
16622	Super Seed Granola	12 - 10.5 oz.	30 Days



BAKESHOP QUALITY

A successful bakery program maintains a stocked display and ensures that product is of high quality and tastes as fresh as possible. SuperMom's® makes this simple by offering fresh-tasting bakery products with consistent, superior quality that will set you apart from your competition. Our thaw and sell bakery program is made for easy in-and-outs by allowing operators to pull only what is needed, while avoiding the labor, mess and waste that comes with an in-store baking program. It's simple - just thaw & sell!

HOT-TO-GO SANDWICHES

Delight your guests with our delicious and convenient hot-to-go sandwich program! Our high quality breakfast and lunch sandwiches are wrapped in butcher paper for a fresh-made look while sealing in the goodness. Our signature handhelds are packed with flavor, allowing you to stand out from your competition and satisfy your customers' cravings any time of day or night. Simply thaw, heat and serve!

HOT BREAKFAST

Breakfast is the most important meal of the day and customers are looking for fast, easy, and tasty ways to fuel up in the morning. SuperMom's® offers a classic breakfast menu mix of favorites made with high quality ingredients from perfectly seasoned tender pork sausage to fluffy buttermilk biscuits.

94020	Bacon Croissant	20 - 3.9 oz.	9 Days	2 Hour Hold Time
94070	Ham Croissant	20 - 4.0 oz.	9 Days	
94110	Sausage Biscuit	20 - 5.5 oz.	9 Days	
94072	Sausage Croissant	20 - 4.9 oz.	9 Days	
94060	Sausage Muffin	20 - 5.2 oz.	9 Days	



HOT LUNCH

Visits to c-stores for prepared food orders during lunch hours have increased significantly - customers are looking for quick, grab-and-go solutions. SuperMom's® offers a wide variety of hot lunch options from our classic charbroiled cheeseburger to our bold and spicy chicken sandwich.

94217	Bacon Cheeseburger	20 - 4.7 oz.	12 Days	2 Hour Hold Time
94216	Cheeseburger	20 - 4.6 oz.	12 Days	
94237	Chuckwagon	20 - 4.2 oz.	9 Days	
94240	Ham & Cheese Melt	20 - 3.8 oz.	9 Days	
94203	Spicy Chicken	20 - 4.5 oz.	12 Days	



BURRITOS

WRAPPED IN BUTCHER PAPER FOR A FRESHLY MADE LOOK!

HALF POUNDERS

Hot grab-and-go products are one of the fastest growing segments in the food industry, and SuperMom's® has developed delicious hot grab-and-go burritos to maximize product offerings and value. These half pounders stuffed with bold and flavorful ingredients are sure to delight your guests' morning, day, and night cravings!

94260	Breakfast	16 - 8 oz.	7 Days	4 Hour Hold Time
94279	Green Chili Chicken	16 - 8 oz.	9 Days	
94271	Steak Ranchero	16 - 8 oz.	9 Days	
94263	Egg, Sausage & Cheese	16 - 8 oz.	9 Days	



CUSTOMIZATION

LIMITED TIME OFFERS

At SuperMom's®, we pride ourselves on staying current with the latest food trends. We work with a variety of customers looking for custom or limited time product offerings. Customization and co-branding is available in all product categories!



ABOUT SUPERMOM'S®

SuperMom's® sources premium ingredients from our trusted suppliers to give customers that hometown taste. We pride ourselves on ensuring that each product we make is prepared to meet high quality and safety standards. Since establishment in 1979 in the historic town of St. Paul Park, Minnesota, we've developed several product lines in our bakery and commissary including: ready-to-eat hot food, freeze-thaw, individually wrapped, and extended shelf-life to deliver nationwide.

We have a rich history of servicing industry leaders in convenience, specialty coffee, wholesale distribution, and other food retailers. Our capabilities include a robust array of fresh and frozen bakery and commissary items marketed under our exclusive brands, SuperMom's® and Hometown Kitchen®, as well as co-manufactured under private label brands, and we are passionate about developing new creations to help grow our customers' businesses.

COMMITMENT

We have a company-wide commitment to product safety, security, quality and wholesomeness.

SPEED TO MARKET

Our optimized business structure accelerates speed to market capabilities.

OPPORTUNITY

We are committed to the successful execution of delivering a robust array of product offerings in our current portfolio or new customized products. Our facility is equipped to produce a wide array of products under both USDA and FDA's jurisdiction.

EXCELLENCE

At SuperMom's®, our team of dedicated employees are the key to success, and we are constantly enhancing our programs to reflect evolving scientific knowledge, customer expectations, and regulatory requirements.

TRANSPARENCY

We believe that transparency and integrity with customers across our business functions are essential in building and upholding meaningful relationships.



CONTACT US

For more information:
Contact us at 1-800-944-7276
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www.supermoms.com

DISTRIBUTION PARTNERS

Eby-Brown, Farner-Bocken/Core-Mark, McLane, Henry's Foods, Sandstrom's, Performance Food Group & more!

FRESH DELI

FRESH TOSSED SALADS & WRAPS

Premium ingredients from tender seasoned chicken to sweet grape tomatoes are tossed with fresh greenhouse grown crisp lettuce or hand wrapped in a soft tortilla.

90225	Chef Salad	8 Days
90232	Chicken Caesar Salad	8 Days
88620	Chicken Caesar Wrap	4 Days
88601	Smoked Turkey, Bacon & Avocado Wrap	4 Days



SIGNATURE SANDWICHES

From hoagie rolls made in our very own bakery to hardwood smoked maple pepper bacon, our chef inspired sandwiches are hand crafted and made fresh with premium ingredients.

83048	All American Footlong Sub	8 Days
83049	Deli Club Sub	6 Days
83037	Ham & Swiss Pretzel	5 Days
83016	Smoked Turkey Stacker	5 Days
83022	Italian Sub	8 Days



CLASSIC SANDWICHES

Our line of wedge sandwiches and deli sliders are a simple and easy grab-and-go option for customers looking for a quick snack or meal. We make each sandwich fresh for that hometown taste.

86943	Ham & Colby Sliders	8 Days
86957	Turkey & Cheddar Sliders	8 Days
86957	Tuna Salad Sliders	7 Days
80128	Chicken Salad Wedge	7 Days
80120	Egg Salad Wedge	7 Days
80138	Roast Beef Wedge	8 Days
80140	Roasted Turkey Wedge	7 Days
80132	Smoked Ham Wedge	8 Days
80124	Tuna Salad Wedge	7 Days



WHOLESOME SNACKS

These delicious snacks are made for on-the-go! Customers can enjoy our creamy yogurt parfait with wild blueberries and crunchy granola or crunch on fresh cut produce for a quick, wholesome snack.



90250	Fresh Mixed Fruit	4 Days
90268	Fresh Pineapple	4 Days
90257	Fresh Red Grapes	4 Days
88105	Fresh Vegetable Tray	5 Days
88103	Veggie Snack Tray	7 Days
90200	Yogurt Granola Parfait	10 Days

FRESH BAKERY

Every morning our bakers are up at daybreak preparing dough and batter to make our mouthwatering donuts and pastries. From light and airy yeast raised donuts to moist and rich cake donuts, we make sure each one of our sweet confections is finished to perfection and delivered daily fresh to customers locally.

DONUTS

04655	Apple Fritter	1 Day
04457	Bavarian Crème Bismarck	
04200	Raspberry Jelly Bismarck	
03125	Chocolate Cake Donut	
03120	Plain Cake Donut	
04103	Chocolate Long John	
03109	Blueberry Old Fashioned	
03103	Chocolate Iced Old Fashioned	
03106	Glazed Chocolate Old Fashioned	
03053	Glazed Old Fashioned	
03012	Plain Old Fashioned	
04556	Glazed Apple Persian	
04582	Maple Iced Persian	
04027	Chocolate Iced Ring	
04010	Glazed Ring	
04033	Sprinkle Ring	

BAKED TREATS

12007	Apple Strudel	1 Day
06900	Super Cinnamon Roll	
06065	Cream Cheese Danish	
06067	Fruit Danish	
04300	Brownie Cookie	
09309	Candy Cookie	
09101	Chocolate Chip Cookie	2 Days
09160	Oatmeal Raisin Cookie	
09703	Sprinkle Cookie	
12356	Banana Walnut Muffin	
12339	Blueberry Muffin	
12340	Chocolate Chip Muffin	
12346	Double Chocolate Muffin	2 Days
12302	Turtle Pecan Sundae Muffin	

CUSTOM & LTO CREATIONS

At SuperMom's®, we pride ourselves on staying current with the latest food trends. From rich egg nog filled donuts during the winter holidays to strawberry cake donuts in the summer, we work with a variety of customers looking for custom or limited time product offerings.

Customization and co-manufacturing are available in all product categories!

